**ROE Visual Brings the Latest LED Technology to LDI 2022**

Showcasing New LED Innovations for Live Event Applications and More

**Chatsworth, USA (October 2022) –** ROE Visual is thrilled to participate in the upcoming LDI exhibition, which is now planned to take place from November 18-20, 2022, at the Las Vegas Convention Center. Returning to the LDI set, the ROE Visual team is looking forward to showcasing their latest LED innovations for the live production event market.

LDI is an influential trade show and conference for live design professionals worldwide, building on a 30-plus-year history. Showcasing the most recent technology and innovations, the show brings together live event experts to explore the future of the industry. The show is presented by Live Design and boasts an impressive roaster attendee list in addition to the exhibit hall participants.

The ROE Visual team will demonstrate its advanced LED products **at booth #1530** during the show. The booth is tailored to display a range of live production applications. Attendees will have the opportunity to visualize the ongoing advancement of ROE Visual displays in the rental market and beyond. Lightweight frames, cinema-grade quality, rich colors, user-friendly design, and more desired advantages can be found in the ROE Visual set.

“The LDI show is always an excellent platform for showcasing our products and technology geared toward the live event space. We have many friends and clients in this industry which makes it an important show for ROE year after year.” states Frank Montero, Managing Director at ROE Visual US. “We are proud to demonstrate our cutting-edge technology at this year’s show with two new product offerings on display.”

**Products on Display:**

**Black Pearl BP2V2 – A cinema-grade panel with perfect in-camera performance**

The BP2V2 is a favorite on set but is also used for ground-breaking results in-person. Version 2 of Black Pearl 2, it boasts an identical, excellent in-camera performance, adding quicker and easier camera setup and handling. With its high frame rate, high refresh rate, and low scan lines, it is perfect for in-camera jobs as well as live events.

**Carbon MarkII (CB MKII) – A lightweight display with a stronger structure**

CB MKII offers a 12% weight reduction compared to the original Carbon series, but with a stronger structure. Featuring a user-friendly design, the panel is easier to install and maintain, guaranteeing efficient servicing. It's an ideal outdoor solution suitable for any flexible stage design.

**Graphite GP2.6 – A durable yet lightweight LED platform for indoor spaces**

Graphite offers a durable yet lightweight LED solution that provides quick installation through its intuitive smart-lock system. It is ideal for building large LED walls and ceilings fast and efficiently.

**Ruby RB1.5 – Optimized visual effects**

Stronger, lowered reflection, and more contrast due to an optimized black body, the resulting colors with the Ruby display are striking. Ruby is fully HDR adaptive by sporting advanced driver ICs and LEDs with large color space, adding superb color depth and grayscales to visuals.

**Black Marble BM2 & BM4 –** **The versatile LED floor panel for creative display**

BM2 and BM4 bring creativity to your feet. These floor panels are available with high-contrast stunning visual performances, suited for a wide range of creative uses. Such possibilities include broadcast, live events, hospitality, xR stages, and many more.

**Vanish V8S – A transparent LED platform delivering unmatched visuals**

V8S is a large frame, indoor transparent LED panel. With a transparency of 62%, it offers outstanding performance in indoor environments through its high brightness and excellent viewing angles. Smaller LED and PCB designs add improved transparency.

**Vanish V8T – A great transparent LED Solution for Touring Events**

V8T complements the Vanish series of transparent LED panels. With a transparency of 50%, this LED panel offers outstanding performance in outdoor environments through its high-brightness and excellent viewing angles, whicn makes it ideal for tours and festivals.

**ROE Visual is looking forward to meeting everyone at LDI 2022.**

**Please visit the booth to discuss any project ideas or questions with our team.**

**Find ROE Visual at booth #1530. Promo Code: 10065.**